

CLAYTON COUNTY COMMISSION MARTA 2021 Q2 BRIEFING

JEFFREY A. PARKER | GENERAL MANAGER/CEO

AGENDA

- ✓ MARTA FY22 Budget Highlights
- ✓ MARTA 2040 Expansion Program
- ✓ Federal Update



FY22 BUDGET

HIGHLIGHTS

- ✓ 10th Consecutive Balanced Budget
- ✓ No fare increase
- ✓ Anticipates quick sales tax recovery, slower fare revenue recovery
- ✓ Applies federal relief funding for operations during recovery



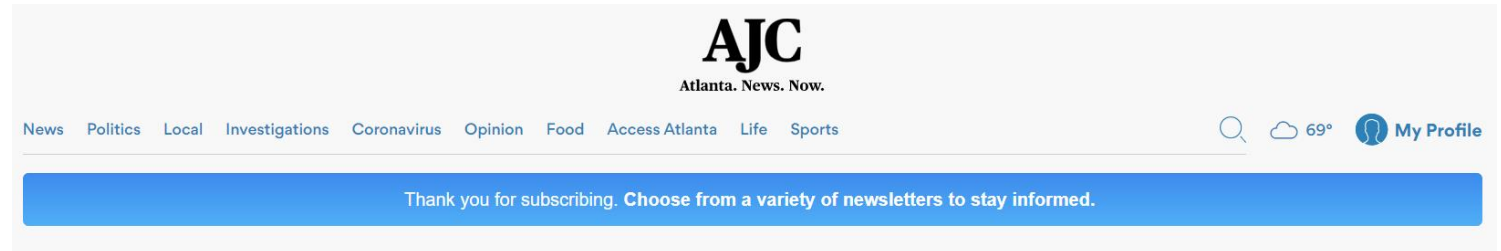
CLAYTON HIGHLIGHTS

	FY 2021 Spent to Date As of 3/2021	FY2022 Proposed
Justice Center Transit Hub	0	\$366,003
Operation & Maintenance Facility Real Estate Acquisition	\$7,525	\$37.6M
Clayton (Planning) - Operations & Maintenance Facility	\$276,296	\$883,444
Clayton (Planning) - Bus Rapid Transit -BRT	\$209,802	\$830,723
Clayton (Planning) – High-Capacity Transit -BRT/CR	\$486,365	\$1.8M
Bus Stop Amenities	\$750,000	\$840,000
TOTAL		\$42.3M

MARTA 2040 UPDATE

O&M FACILITY UPDATE

- ✓ February 9 - FTA Approved
- ✓ March 11 - MARTA Board of Directors Approved Resolution
- ✓ March 15 - City of Forest Park Approved Resolution



MARTA picks location for long-sought Clayton bus maintenance facility



Credit: Emily Haney

O&M FACILITY UPDATE



O&M FACILITY UPDATE

- ✓ Positive future net fiscal impact of about \$174K annually on the City of Forest Park
- ✓ MARTA will employ roughly 4x more workers on site than its current use
- ✓ With a multiplier effect of this investment 733 new permanent jobs could be created in Forest Park
- ✓ Creation of 368 in-county jobs over the construction period
- ✓ A \$110+ million impact on total Clayton County economic output

The facility will support operations of:



31 Regional Bus Routes



250 Buses



50 Paratransit Vehicles

The facility will also include:



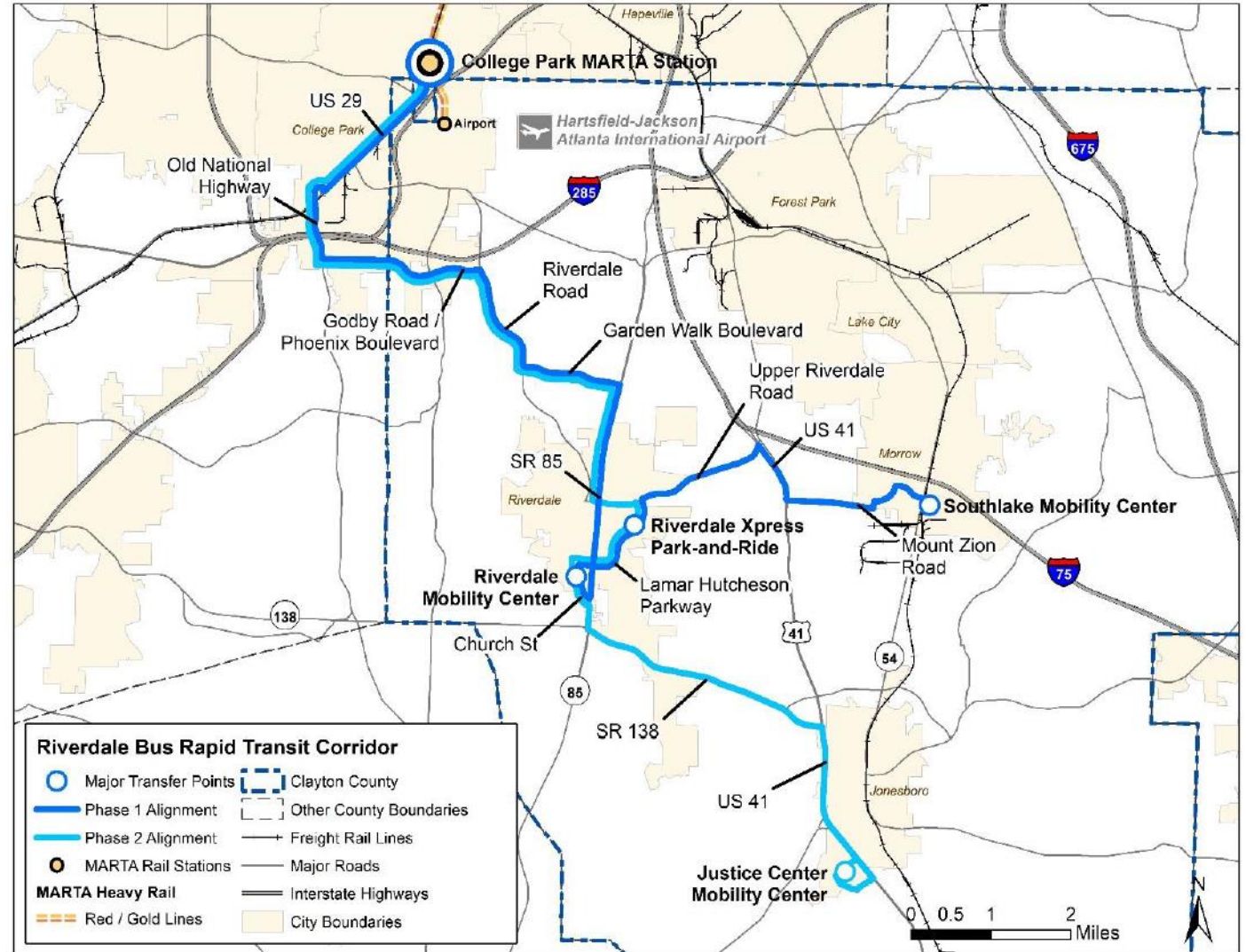
MARTA Police Precinct



Administrative Offices

RIVERDALE BUS RAPID TRANSIT UPDATE

- ✓ **Alignment selected for BRT**
- ✓ **Phase 1: College Park to Southlake**
 - ✓ 17 miles with 15 stations
 - ✓ 7,200 forecasted daily riders
- ✓ **Phase 2: College Park to Jonesboro Justice Center**
 - ✓ 7 miles with 4 stations
 - ✓ 3,600 forecasted daily riders



RIVERDALE BUS RAPID TRANSIT UPDATE

- ✓ Public Comment period April 15 - May 15
- ✓ YouTube views of live meeting---1,240
- ✓ Website Visitors---2,530
- ✓ Surveys received--- 47

Clayton Residents said:

"Great Idea!"

"It is long overdue!"

"I think it will provide the community with necessary transportation."

marta 2040
TRANSFORMING TRANSIT

JOIN THE CONVERSATION!

There will be two virtual meetings, as well as additional opportunities to provide comments.

Public Comment ends May 15

CLAYTON BUS RAPID TRANSIT

Virtual Public Meeting

Thursday, April 15, 6:30p.m. or
Saturday, April 17, 11:00a.m.

THREE WAYS TO PARTICIPATE:

- 1 View the meeting live: itsmarta.com
- 2 Pre-register for Zoom meeting: connectclayton.com
- 3 Dial in number: **301-715-8592**
April 15 Access Code: **925 5362 4340**
April 17 Access Code: **963 9803 1234**

TWO WAYS TO PROVIDE FEEDBACK:

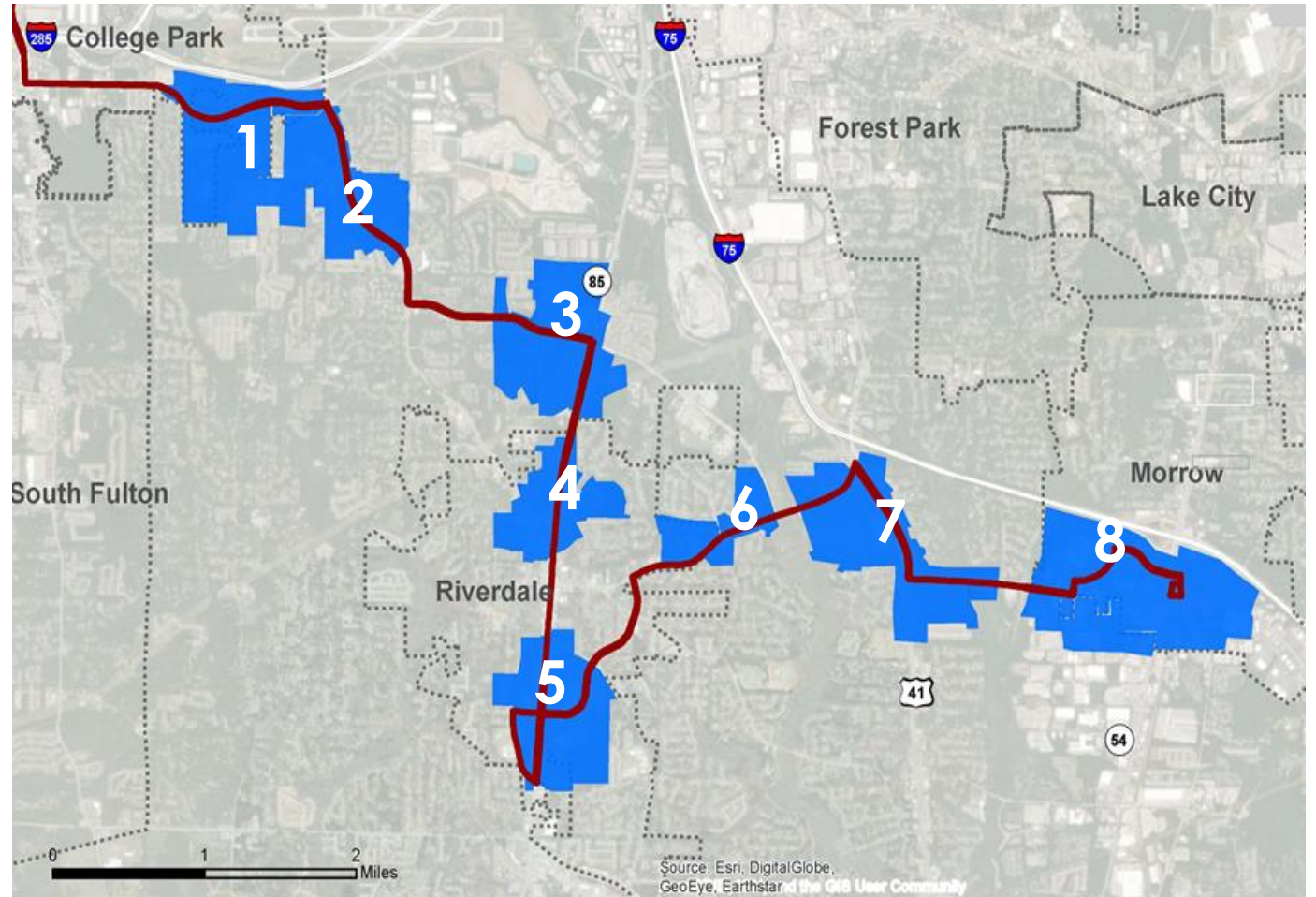
- 1 Visit connectclayton.com to comment
- 2 Leave a message at **404-848-5299** or email clayton@itsmarta.com

Your feedback on the project is important to us!
For those without web access, visit Clayton County Library branches to access the website, join the virtual public meeting and leave feedback.

CLAYTON
COUNTY
LIBRARY SYSTEM
Cc: Clayton connected

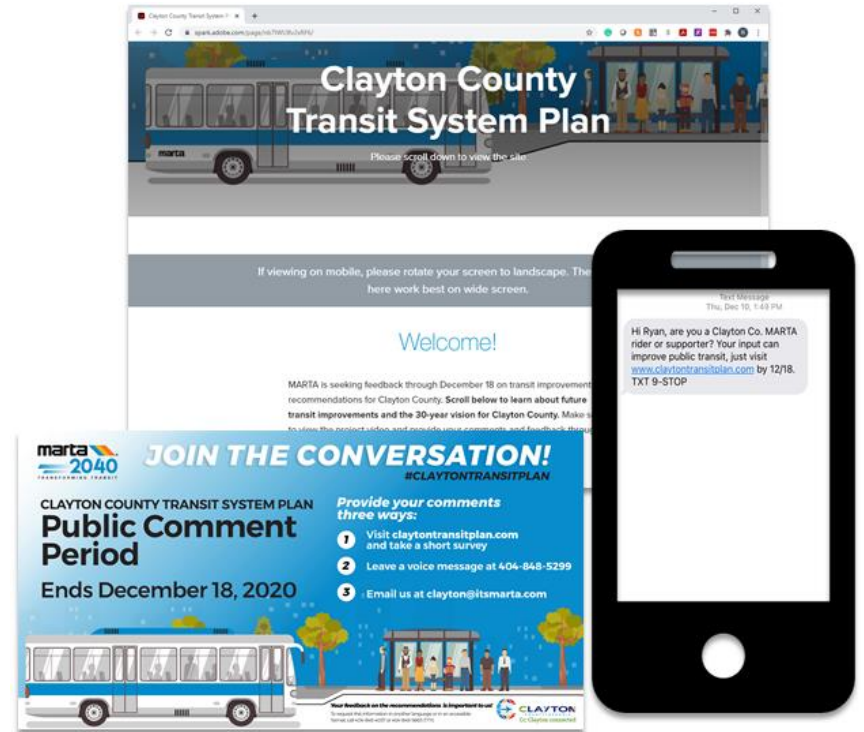
FTA TRANSIT ORIENTED DEVELOPMENT GRANT APPLICATION

- ✓ For the Clayton BRT Corridor
- ✓ 8 Station Areas
- ✓ Competitive grant for “comprehensive planning” for Transit Oriented Development (TOD)
- ✓ Due June 21
- ✓ Applying for \$1 – 1.5 million



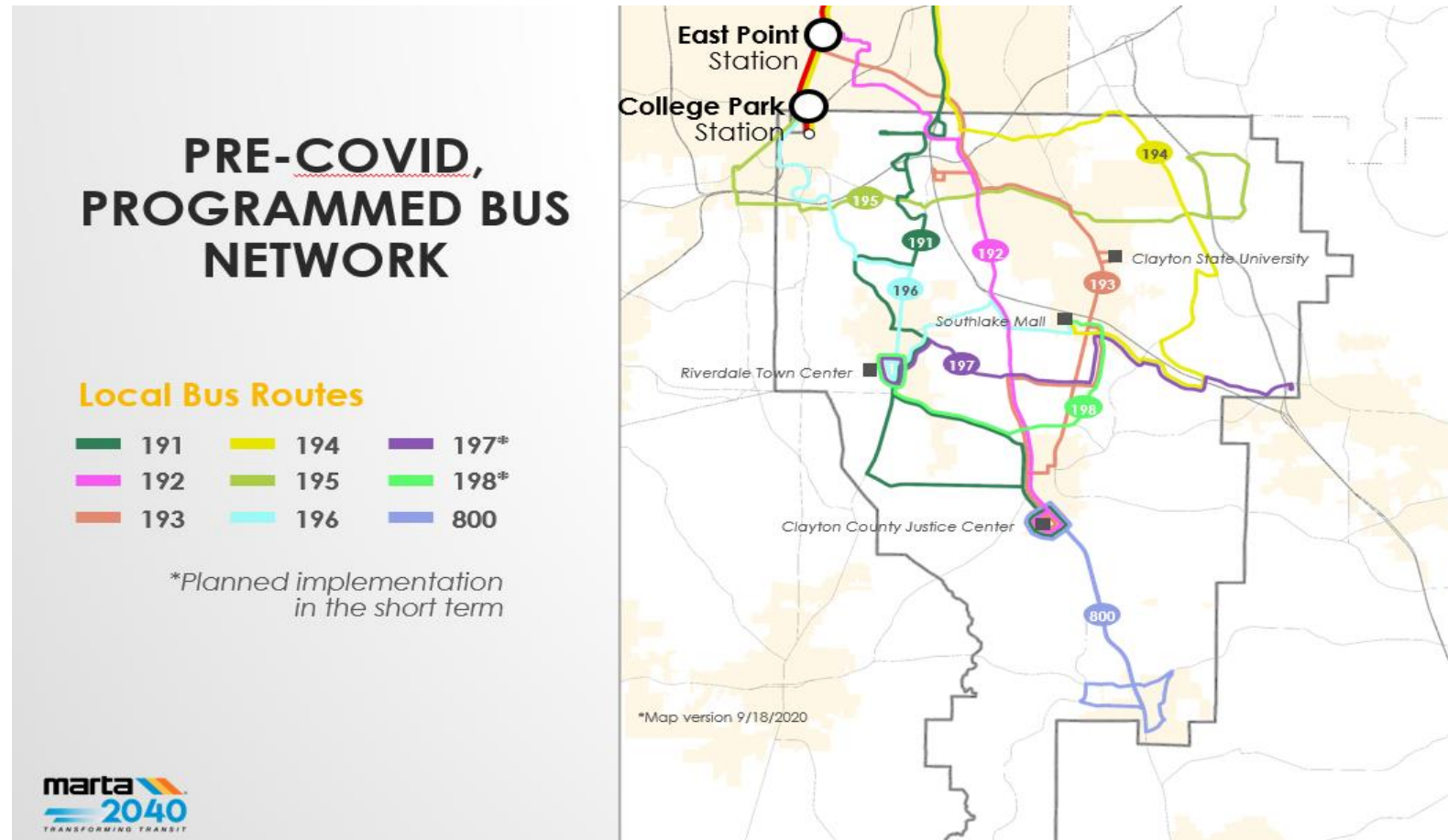
CLAYTON SYSTEM PLAN UPDATE

- ✓ **Clayton County Road Show** – Sept. 2020
- ✓ **Public Comment Period** – Nov. 2020 through Dec. 2020
 - ✓ **Project Website**
 - ✓ Over 1,200 page views
 - ✓ Outbound text message campaign
 - ✓ Over 52,000 text messages sent
 - ✓ **Feedback Received**
 - ✓ 59 comments received
 - ✓ **Positive community support**
- ✓ **Next Steps**
 - ✓ Spring 2021 – Finalize implementation strategy
 - ✓ Summer 2021 – MARTA Board adoption
 - ✓ Winter 2022 – Initiate implementation of Phase 1 recommendations as scheduled



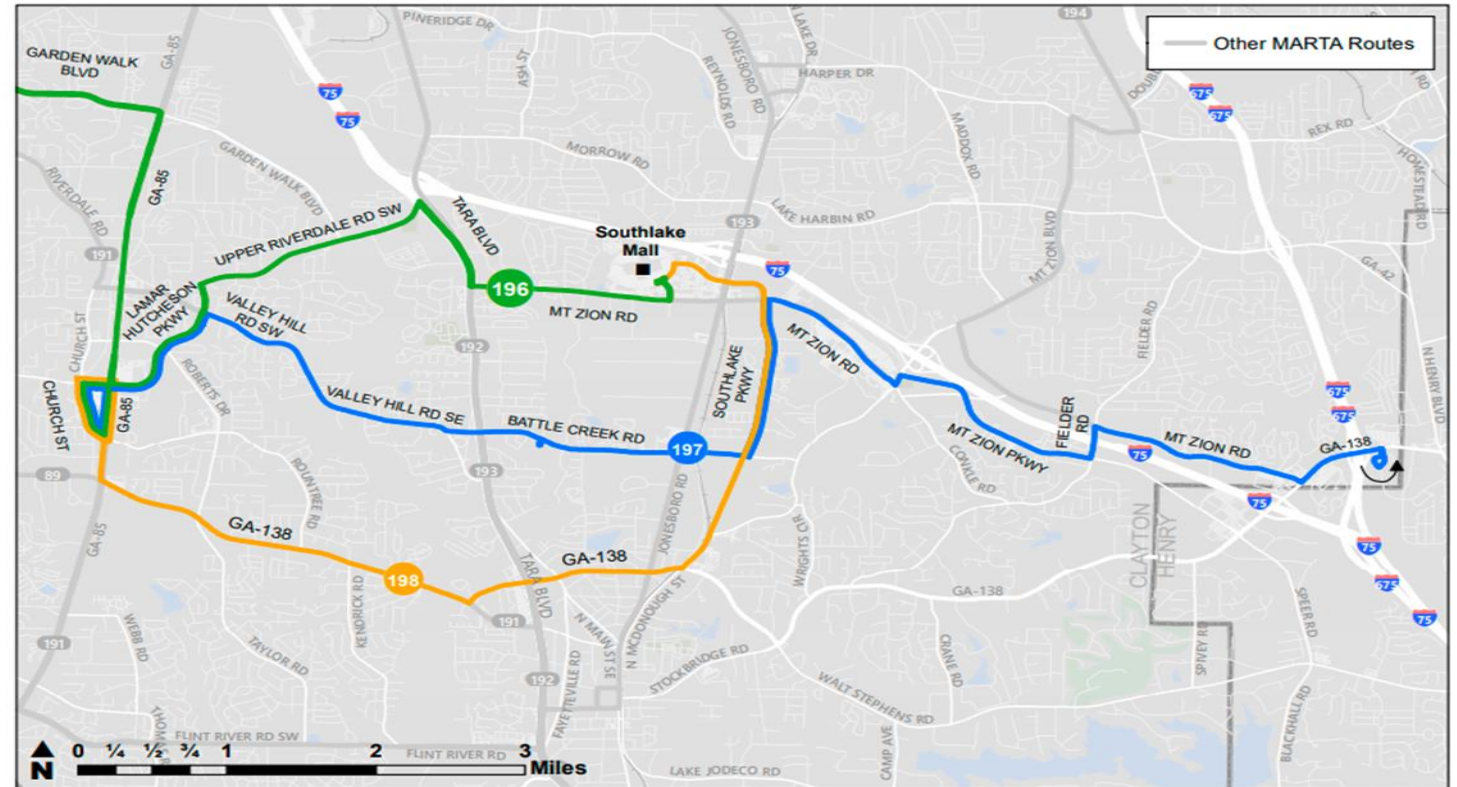
CLAYTON ROUTE ADJUSTMENT & NEW BUS SERVICE

- ✓ Routes 197/198 will be in the August “Mark Up”
- ✓ Set for Implementation August 14, 2021 pending Board approval
- ✓ MARTA will meet commitment in 15th Amendment to have routes in service in 2021



CLAYTON ROUTE ADJUSTMENT & NEW BUS SERVICE

- ✓ Route 196 Adjustment-Will improve operational efficiency on southbound trips
- ✓ Route 197 – New route 197 is proposed to operate between Riverdale Town Center and Davidson Parkway near its intersection with State Route 138 near Stockbridge.
- ✓ Route 198 – New route 198 is proposed to operate between Riverdale Town Center and Southlake Mall.



Proposed Routes 196, 197 and 198

Proposed Bus Network as of August 2021

CLAYTON ROUTE ADJUSTMENT & NEW BUS SERVICE

- ✓ Virtual Public Hearings held June 9 and June 12
- ✓ Public Comment period ended June 14
- ✓ Hearings were streamed live on Facebook and YouTube
- ✓ Total number of attendees---356

MARTA PUBLIC HEARING NOTICE

Proposed Route Adjustment & New Bus Service Effective August 14, 2021
 For the following bus routes:
 Route 196: Upper Riverdale-Southlake
 Route 197: Battle Creek Road
 Route 198: Southlake Parkway

LIVE ON:
 Facebook Live
 YouTube

COMMUNITY REVIEW
 An overview of the proposed new service, routing and maps will be available for review June 7, to June 14, at itsmarta.com.

TO PARTICIPATE IN MARTA'S UPCOMING PUBLIC HEARINGS:

WEDNESDAY, June 9	SATURDAY, June 12
Community Exchange: 6 PM – 7 PM PUBLIC HEARING: 7 PM	Community Exchange: 10 AM – 11 AM PUBLIC HEARING: 11 AM
Go to itsmarta.com to join the virtual hearing and community exchange	Go to itsmarta.com to join the virtual hearing and community exchange
Phone In: call 408-418-9388 Use Access Code: 173 610 8530	Phone In: call 408-418-9388 Use Access Code: 173 489 8975

Copies of the proposed new bus service, routing and maps will also be available for public viewing at MARTA Headquarters, 2424 Piedmont Road, N.E. Atlanta, Georgia 30324 during regular business hours, Mon-Fri-8:30 AM to 5:00 PM.

Comments may be submitted no later than June 14, 2021, via voice message at 404-848-5299, sent to MARTA's Office of External Affairs, 2424 Piedmont Road, N.E. Atlanta, GA 30324-3330, or emailed to publichearinginfo@itsmarta.com.

VIRTUAL PUBLIC HEARING

To learn more, visit itsmarta.com or call **404-848-5000**

To request this information in another language or in an accessible format, call 404-848-4037 or 404-848-5665 (TTY).



A photograph of the United States Capitol building in Washington, D.C., featuring its iconic dome and neoclassical architecture. The image is dimmed and serves as a background for the text.

FEDERAL UPDATE



SECRETARY PETE BUTTIGIEG VISIT



PARTNERSHIPS



IN MEMORORIUM: COMMISSIONER GREGORY

- ✓ All Clayton County buses said In Memoriam: Hon. Sonna Singleton Gregory on Saturday June 5
- ✓ MARTA- designed floral arrangement sent
- ✓ Statement honoring the life of Commissioner Singleton Gregory released



**JOIN US FOR A
CELEBRATION OF LIFE**
In Loving Memory of
Vice-Chairwoman/ District 1 Commissioner Sonna Singleton Gregory

VIEWING
Friday, June 4, 2021
4:00 p.m. to 7:00 p.m.
Travelers Rest Missionary Baptist Church
2112 Rex Road
Morrow, Georgia 30260

CELEBRATION SERVICE
Saturday, June 5, 2021
11:00 a.m.
Travelers Rest Missionary Baptist Church
2112 Rex Road
Morrow, Georgia 30260

REPAST
Immediately following the Celebration of Life Service

Send flowers and arrangements to:
Watkins Funeral Home, Inc.
163 North Ave, Jonesboro, GA 30236
Phone: 678-479-0806
Fax: 770-472-0304



FLINT RIVER COMMUNITY CENTER GRAND OPENING

- ✓ April 24
- ✓ On-Site to celebrate with MARTA giveaways

celebrate a fresh new look
IN CLAYTON COUNTY!

grand opening! **april 24**
10 AM - 12 PM | VIRTUAL EVENT
REGISTER HERE: tinyurl.com/3ehcrask

*Commissioner Felicia Franklin
invites you to the new*

flint river
COMMUNITY CENTER
153 FLINT RIVER ROAD | RIVERDALE, GA

• EXERCISE ROOMS • GAME ROOMS • OUTDOOR SPLASH PAD
BLACK BOX THEATRE
AND SO MUCH MORE!

Join us for a socially distanced celebration of our new International Center!

Join us as we welcome the Boys & Girls Club of Metro Atlanta to Clayton County!

DELTA MASS VACCINATION SITE SHUTTLE

- ✓ MARTA provided free shuttles from College Park Station to Delta Air Museum
- ✓ Vaccination operated from February 22- May 21



THANK YOU